

APARTMENT MANAGEMENT CHECKLIST 2025

Considered the “bible” of New York’s property managers and building owners for more than 25 years, the **NYC Apartment Management Checklist** (available in print and digital editions) gives you the opportunity to feature your company together with the exact content that aligns with YOUR business and speaks to YOUR prospects.

With over 50 topics covered—from facade inspection to boiler/burner certification—this comprehensive, compliance-focused checklist, often referred to as “The Explainer,” tells readers:

- What they need to do and why;
- When they need to do it; and
- What happens if they don’t.

The forthcoming 2025 edition gives you the chance to get in front of a highly targeted selection of dedicated users – building owners, property managers, and co-op/condo board directors – of this renowned and respected resource.

PRINT AD SPECIFICATIONS

Final trim size	8 1/2" x	x	11"
Full Page Bleed Ads	width	x	height
Full page bleed	8 3/4"	x	11 1/4"
(Full page bleed ads have a trim size of 8 1/2" x 11" plus 1/8" bleed on all sides. Live content – type and images – should be 1/2" from trim edges.)			
Non-Bleed Ads	width	x	height
Full page	7 3/4"	x	10 1/4"

DIGITAL AD SPECIFICATIONS

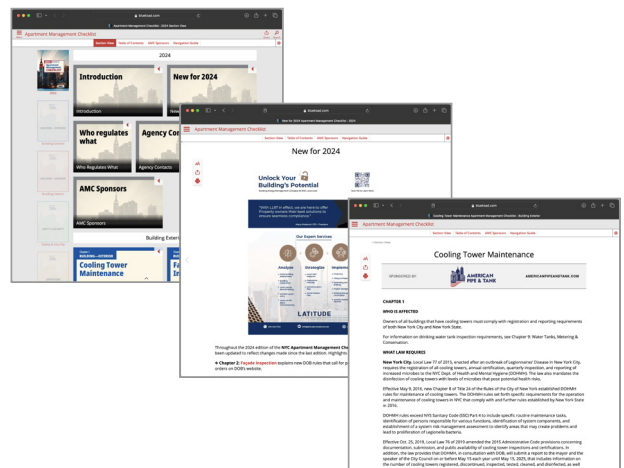
(Print ads are re-purposed for digital edition.)

Banner Ads	width	x	height
	950px	x	117px



Advertising Options:

Back cover	\$5,000
Inside cover	\$5,000
Back inside cover	\$4,000
Opposite table of contents 1	\$4,000
Opposite table of contents 2	\$4,000
What’s new in this edition	\$4,000
Beginning of each topic-focused chapter	\$2,500



ADVERTISING GUIDELINES

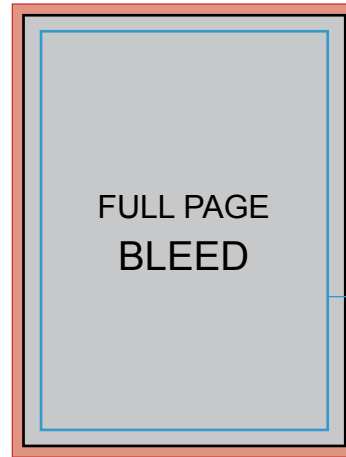
PRINT AD SPECIFICATIONS

Final trim size 8 1/2" x 11"

Full Page Bleed Ads	width	x	height
Full page bleed	8 3/4"	x	11 1/4"

(Full page bleed ads have a trim size of 8 1/2" x 11" plus 1/8" bleed on all sides. Live content - type and images - should be 1/2" from trim edges.)

Non-Bleed Ads	width	x	height
Full page	7 3/4"	x	10 1/4"



FULL PAGE BLEED

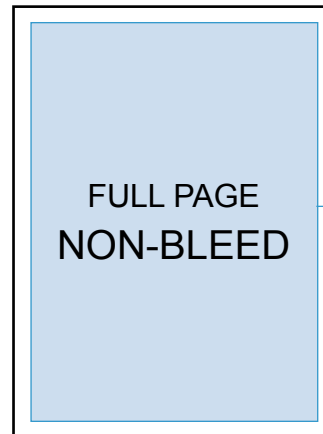
Trim:
8.5" (w) x 11" (h)

Bleed:
8.75" (w) x 11.25" (h)

Live Area:
7.75" (w) x 10.25" (h)

PRINT REQUIREMENTS

- Ads should be PDF/X-1A:2001 format
- Four-color ads must be formatted in process (CMYK) colors
- Black and white ads must be set to Grayscale
- No RGB, LAB or embedded (ICC) color profiles
- No spot (PMS) colors
- If used, RGB and spot (PMS) colors will be converted to CMYK.
- Maximum ink density is 290%
- DPI: 300 and Line Screen: 133
- All placed images must be high-resolution (300 dpi) and CMYK
- Crop marks are only required for ads that bleed. They are not needed for fractional ads.
- We can not accept files in the following formats under any condition: Microsoft Publisher; any word processing software such as Word; any presentation software such as PowerPoint. Please create high-resolution PDFs from these file formats and ensure the document meets the exact ad size.
- All ads will be preflighted. Ads not meeting these guidelines and standards will be returned for correction.



FULL PAGE NON-BLEED

Live Area:
7.75" (w) x 10.25" (h)

SEND MATERIALS TO:

LESLIE STRAUSS
Operations Manager
518-314-0622
lstrauss@habitatmag.com

BILL FINK
Associate Publisher
212-505-2032
bfink@habitatmag.com

MATERIALS/CREATIVE QUESTIONS:

PABLO TURCIOS
Art Director
518-831-0247
pturcios@habitatmag.com